

# 2019 Eberhardt Rehtin Keynote Lecture

USC Hotel Center Ballroom

April 5, 2019 | 2:00 p.m.

Please RSVP to [ise.chair@usc.edu](mailto:ise.chair@usc.edu)



IE + IT:

## **A Match Made for Innovation**

*Presented by*

**Juan Perez**

**Chief Information &  
Chief Engineering Officer**

Few relationships are more mutually beneficial than the one between industrial engineering and information technology. The trick? Building a structure and culture that allows IE and IT to operate as allies instead of adversaries.

In this keynote, Juan Perez will share how wearing two hats allows him to drive innovation at UPS, the logistics leader that's really a technology company with trucks.

*Juan Perez is the Chief Information and Engineering Officer for UPS and a member of the UPS Management Committee, responsible for all technology and engineering functions.*

**Join the Session and  
Learn More!**



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School of Engineering  
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Industrial and Systems Engineering